

Fig. 3

S11        OBTAIN INFORMATION  
S12        OBTAIN MEDIUM ID  
5   S13       EXECUTE OPERATION OF WRITING INFORMATION  
S14        TRANSMIT MEDIUM ID, PLACE OF INFORMATION, ETC.  
S15        RECEIVE REPLY  
S16        AFFIRMATIVE REPLY?  
  
10   S21       RECEIVE MEDIUM ID, PLACE OF INFORMATION, ETC.  
S22        AUTHENTICATION OF MEDIUM ID SUCCEEDS?  
S23        RESERVE INDEX INFORMATION STORAGE AREA  
S24        STORAGE AREA IS RESERVED?  
S25        EXECUTE OPERATION OF STORING INDEX INFORMATION  
15   S26       AFFIRMATIVE REPLY  
S27        NEGATIVE REPLY

Fig. 6

S31 OBTAIN INFORMATION  
S32 OBTAIN USER ID  
5 S33 EXECUTE OPERATION OF WRITING INFORMATION  
S34 TRANSMIT USER ID, PLACE OF INFORMATION, ETC.  
S35 RECEIVE REPLY  
S36 AFFIRMATIVE REPLY?  
  
10 S41 RECEIVE USER ID, PLACE OF INFORMATION, ETC.  
S42 AUTHENTICATION OF USER ID SUCCEEDS?  
S43 RESERVE INDEX INFORMATION STORAGE AREA  
S44 STORAGE AREA IS RESERVED?  
S45 EXECUTE OPERATION OF STORING INDEX INFORMATION  
15 S46 AFFIRMATIVE REPLY  
S47 NEGATIVE REPLY

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Fig. 9

S61 OBTAIN MEDIUM ID  
S62 MEDIUM ID IS OBTAINED?  
5 S63 TRANSMIT MEDIUM ID  
S64 RECEIVE SPECIFYING INFORMATION (INFORMATION  
SPECIFYING ADVERTISEMENT)  
S65 ADVERTISEMENT?  
S66 DOWNLOAD ADVERTISEMENT INFORMATION  
10 S67 DOWNLOAD INFORMATION TO BE WRITTEN ONTO  
RECORDING MEDIUM  
S68 EXECUTE OPERATION OF WRITING INFORMATION  
S69 NORMALLY ENDED?  
S70 RECEIVE ERROR  
15 S71 OUTPUT ERROR

S81 RECEIVE MEDIUM ID  
S82 MEDIUM ID IS REGISTERED AS INDEX  
INFORMATION?  
20 S83 WRITING IS ALLOWED?  
S84 ADVERTISEMENT IS ENABLED?  
S85 TRANSMIT SPECIFYING INFORMATION, INFORMATION  
SPECIFYING ADVERTISEMENT  
S86 TRANSMIT SPECIFYING INFORMATION  
25 S87 TRANSMIT ERROR

【書類名】 図面  
【図1】

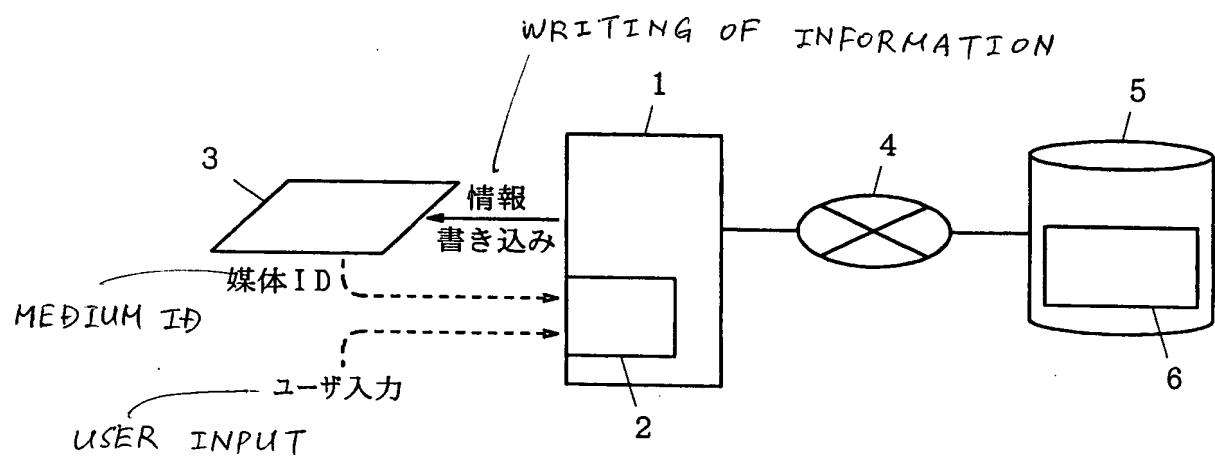


FIG. 1

图2

MEDIUM ID

媒体ID	URL
12345	http://www.a.co.jp
98765	http://www.b.co.jp
...	...

FIG. 2

図3】 MEDIUM WRITING APPARATUS 1

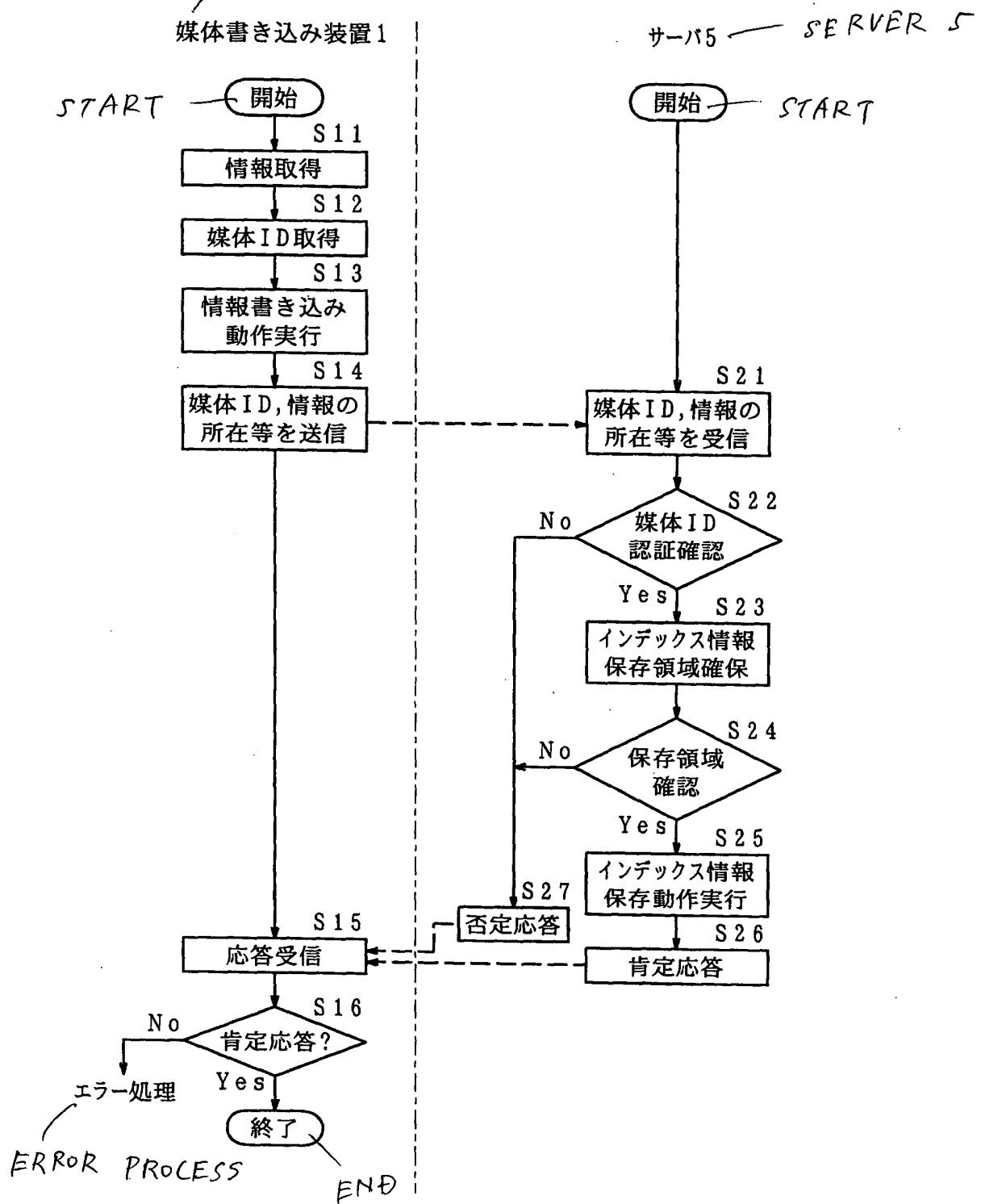


FIG. 3

【図4】

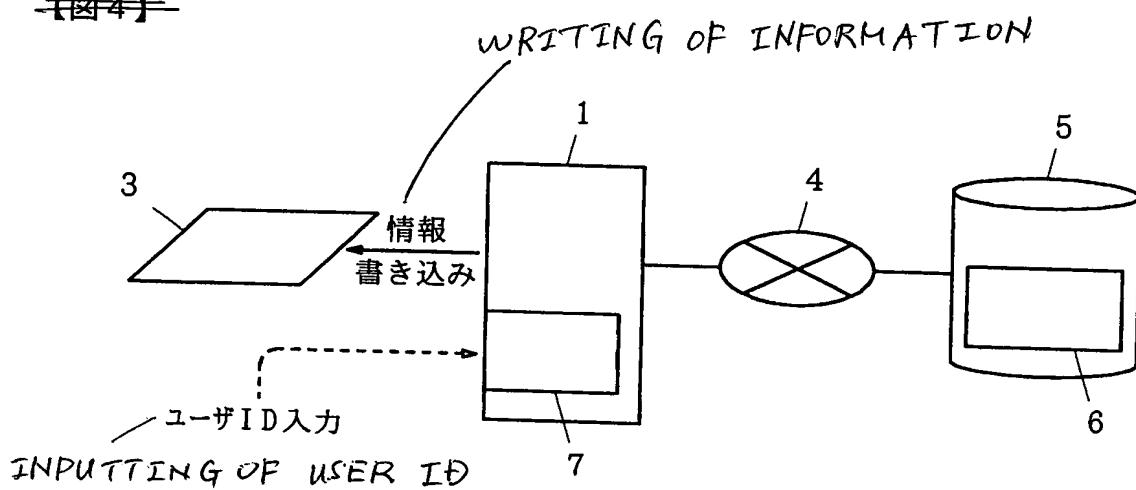


FIG. 4

【図5】

USER ID

ユーザID	URL
USR456	http://www.a.co.jp
USR864	http://www.b.co.jp
...	...

FIG. 5

[図6]

## MEDIUM WRITING APPARATUS 1

媒体書き込み装置1

SERVER 5

サーバ5

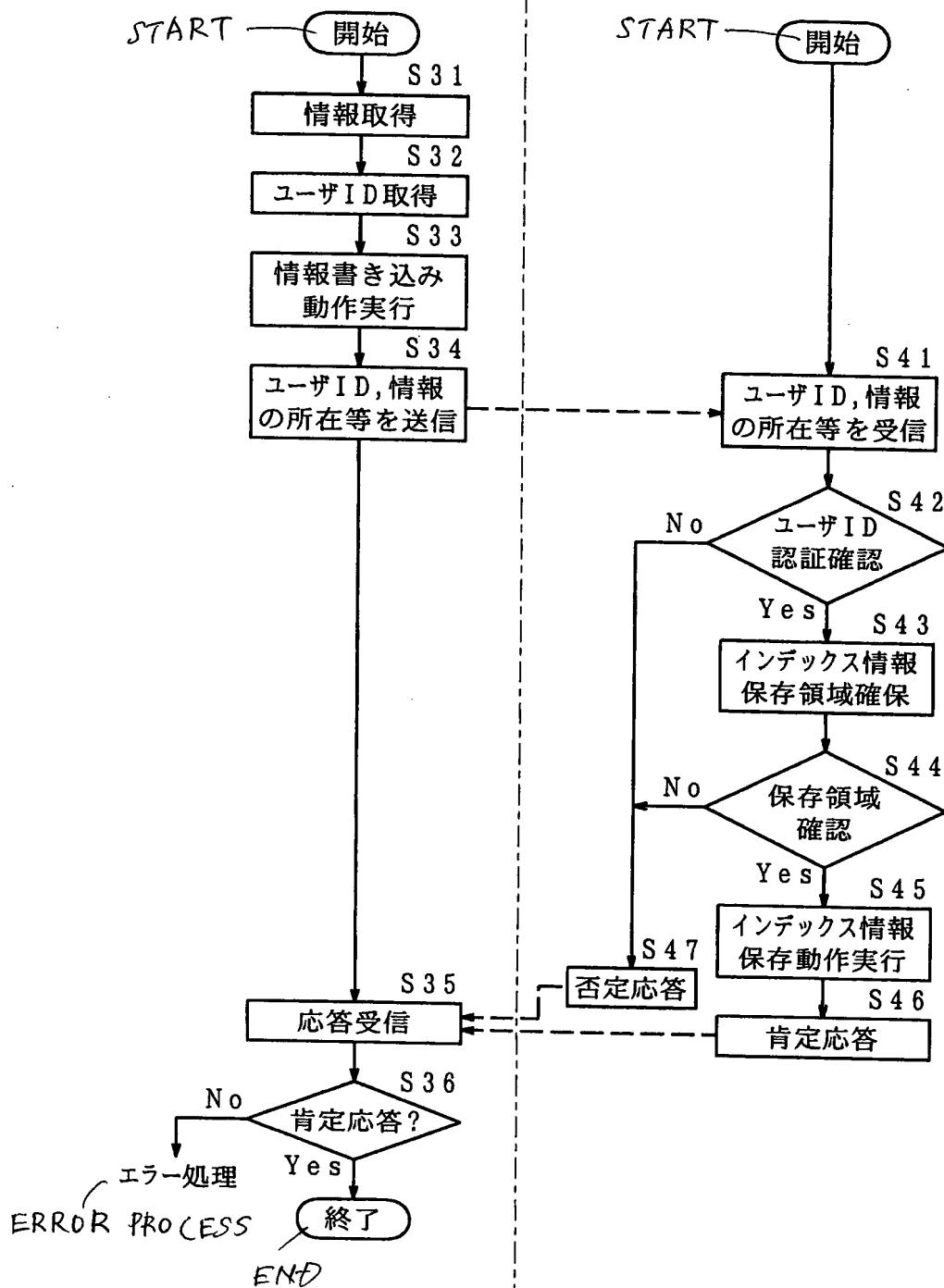
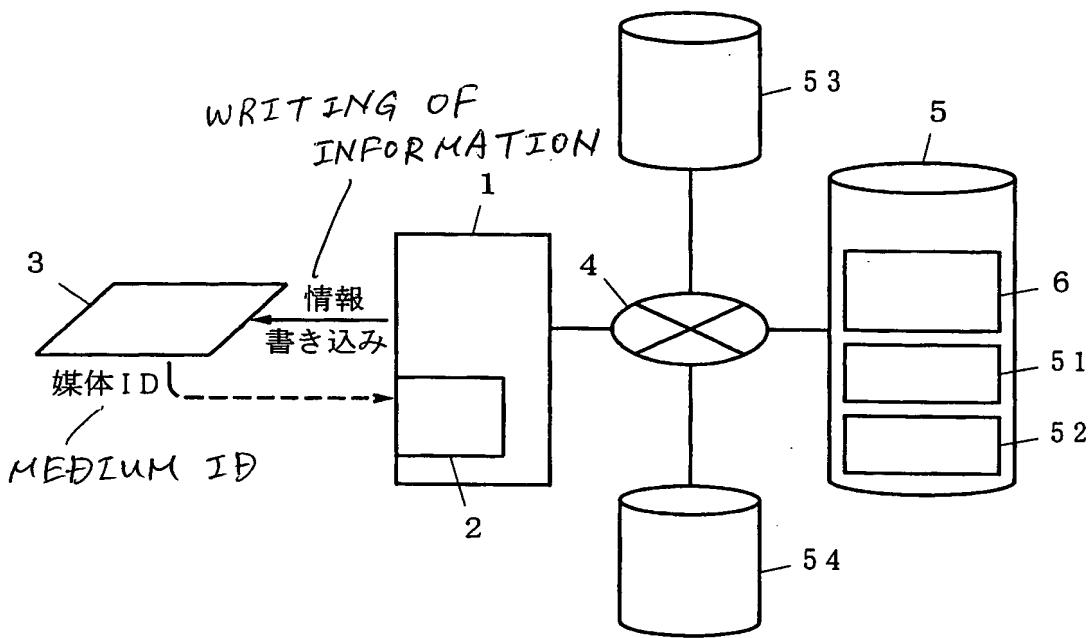


FIG. 6

【図7】



【図8】

FIG. 7

SPECIFYING INFORMATION

MEDIUM ID	特定情報
1 2 3 4 5	ニュース (スポーツ)
9 8 7 6 5	天気予報 (東京)
...	...

NEWS (SPORTS)

WEATHER FORECAST (TOKYO)

FIG. 8

【図9】

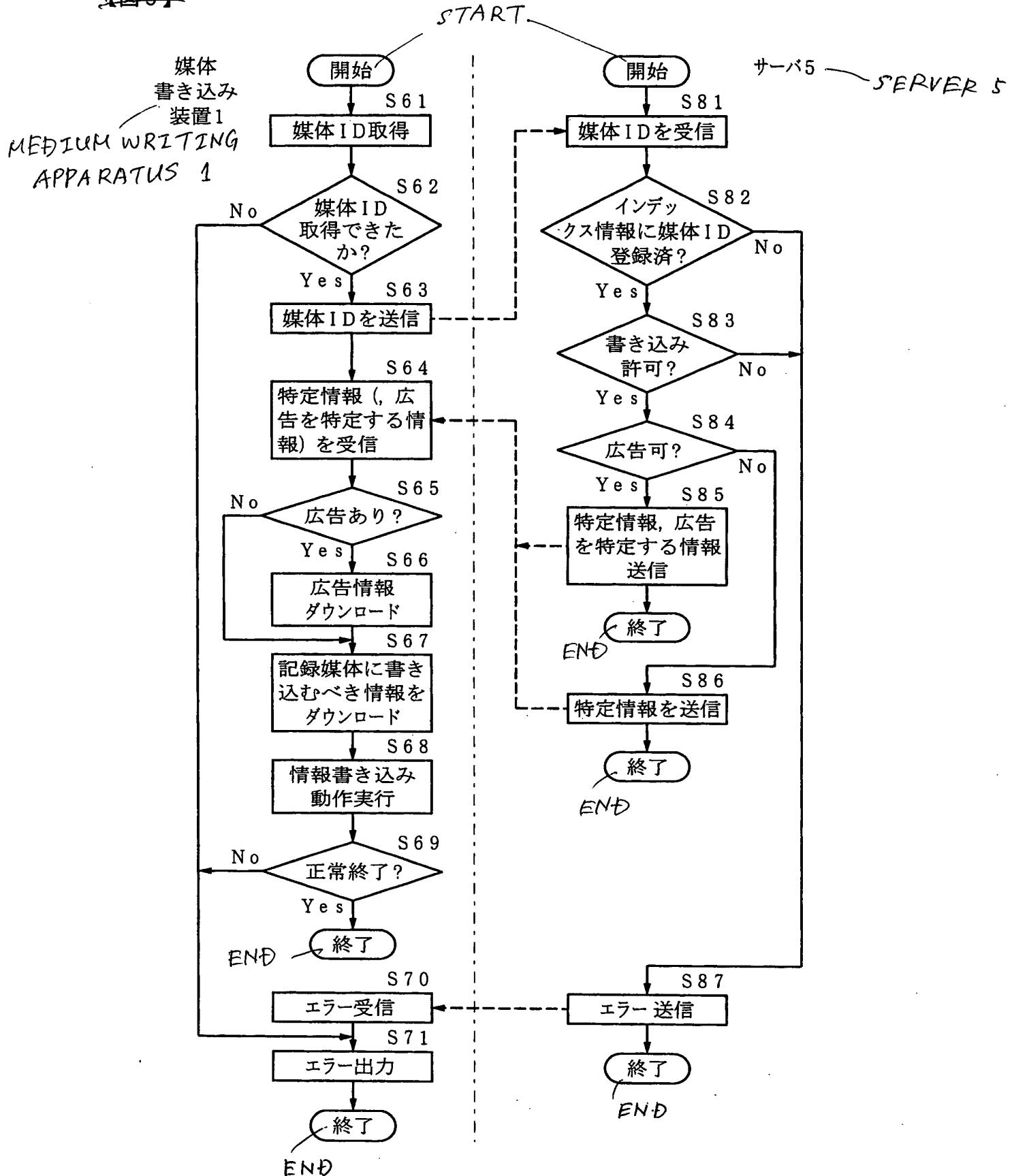


FIG. 9